

# Johanna Celie

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## RELEVANT EXPERIENCE & SKILLS

*Builder of Interpersonal Relationships • Organizer & Team Leader • Creative & Strategic Thinker  
Decisive leader and motivated political activist with expertise in traditional, grassroots, and social media support networks  
Excellent Oral & Written Communicator • Computer savvy*

### **Organizer** – Democratic Party of Georgia – Atlanta, Georgia

- From November 2020 to January of 2021, helped to develop and execute a successful voter registration and GOTV drive that elected two U.S. Senators and secured Democratic control of the U.S. Senate.
- Liaison to local party, government and legislative officials.

### **Strategic Partner** – Social Change – Chicago, Illinois

- Partnered with Social Change, a Chicago-based 501(c)3 non-profit dedicated to progressive policy changes and direct action that ameliorates food, hygiene, and legal barriers.
- Liaison to local government and legislative officials.

### **Managing Director of Community Development** - GAIA-Movement USA – Chicago, Illinois

- Manages community outreach for 501(c)3 textile recovery and recycling charity
- Develops public neighborhood projects such as community gardens, school recycling drives, etc.
- Liaison to government and legislative officials

### **Special Advisor - Pete For America** – South Bend, Indiana

- Congressional District Lead
- Petition Campaign consultant
- Iowa Caucus Coordinator
- Nevada Caucus Coordinator

### **Political Consultant** - Hollenbeck Strategies, Inc. – Chicago, Illinois

- Defined campaign roles and filled positions.
- Created grassroots campaign initiatives that successfully mobilized support.
- Networked among donors and fundraised to generate money for the campaign.
- Utilized social media advantageously for free and persuasive media.
- Created photos, graphics, and copy for campaign literature, newspapers, and websites.
- Worked with traditional media to obtain coverage of key events.
- Handled early-voter and Election Day operations.
- Developed efficient report procedures for results tabulation.
- Managed successful petition challenges and voter outreach protocols.

### **Political Fundraiser/Events Coordinator**

- Organized a Political Fundraiser Master Class to be able to run an organized program that empowers voters & turns their excitement for a candidate into robust budget enabling candidates to stay competitive in their races
- Networked donors and fund-raised to generate money for campaigns

### **Administrative Assistant** – Eddie Winters – Illinois State Representative - 10th District

- Provided administrative services, including phone and email correspondence, making copies and handling incoming and outgoing mail and faxes
- Created and maintained detailed administrative procedures to drive efficiency and accuracy

## EDUCATION

Marian High School - Graduated 2003

Vincennes University - Indiana